

# 10 Reasons Why *You* Should Join NIADA Today!

**1** *Protect Your Business* through NIADA's legislative program that monitors and protects used motor vehicle dealers with Congress, the IRS, NHTSA, FTC, and others.

**2** *Be Heard* with a strong voice in the only national organization which speaks for the used motor vehicle industry.

**3** *Receive Used Car Dealer magazine*, a member-only benefit, that provides vital information, news and sales tips monthly.

**4** *Learn How to Be a Better Dealer* through educational opportunities at NIADA's Annual Convention & Expo and Regional Professional Development Seminars.

**5** *Become a "Certified Master Dealer"* through the NIADA/Northwood University certification program.

**6** *Take advantage* of "Member Only" registration fees for educational programs and conferences.

**7** *Communicate Prestige and Professionalism* to your Customers by utilizing the "NIADA Member Logo."

**8** *Utilize NIADA's Member Benefits and Preferred Provider Services* that provide business and personal discounts.

**9** *Alert Yourself to Laws That May Be Headed Your Way* through NIADA's many channels of communicating late breaking news to members.

**10** *Provide Yourself with a Valuable Resource* for expert advice on financing, marketing, taxes, legal matters, and much more!

Remember to look us up at [www.niada.com](http://www.niada.com).

Please Fill Out The Form Below, Cut On The Line & Return. Thank You!

Questions? Call 800-682-3837

**YES**, it is important to me to be recognized as a professional! Enclosed are my annual dues of \$199 to make sure that my business has all the advantages NIADA provides to put me at the forefront of my profession. By completing this form, I am consenting to and giving NIADA, its affiliates and subsidiaries, my permission to contact me and provide information to me at the mailing and email addresses, telephone and fax number(s) I have provided.

Name

*Signature (application must be signed)*

Business Name

State Dealer License #

Street Address

City

State

Zip Code

Phone

Fax

E-Mail

Method of payment:  Check  Visa  MasterCard  American Express  Discover

Credit Card Number

Exp. Date

\* **Mail To:** NIADA Membership Department, 2521 Brown Blvd., Arlington, TX 76006 or **Fax To:** 817-649-5866

Membership dues are deductible for federal income tax purposes as ordinary and necessary business expenses (they are not deductible as charitable contributions).