

DEALER TV CASTING CALL:

BBC America Network is looking for "a larger than life dealer host" for a new series entitled 'Four Wheels to a Fortune' that will run alongside their hit show 'Top Gear'. They are in the process of trying to find the perfect used/classic car salesman on the East Coast to act as the show's host, whose job it will be to mentor contestants as they try and buy the best possible used cars for a given budget.

They are looking for a car dealer who has an in-depth knowledge of classic cars, as well the ability to evaluate and appraise vehicles in the blink of an eye. They are looking for someone with a larger than life personality (think Gordon Ramsey of the Dealer World), someone who you love and fear at the same time.

NIADA has an email we can pass along from BBC to you or a colleague if you are interested! email "Need More BBC Show Info" to chase@niada.com.