



**News Release**



**National Independent Automobile Dealers Association**

**www.niada.com**

For Immediate Release

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## **NIADA Convention and Expo to Be Live in 2021**

*Used Car Industry's Premier Event Set for Aug. 23-26 in San Antonio*

**Arlington, Texas (March 5, 2021)** – For its 75th anniversary, the NIADA Convention and Expo will be live once again.

After a year of virtual events due to the COVID-19 pandemic, the National Independent Automobile Dealers Association will return to an in-person Convention for 2021.

The 75th annual NIADA Convention and Expo will be held Aug. 23-26 at the Henry B. Gonzalez Convention Center in San Antonio, Texas.

The used car industry's premier event was moved back from its traditional June dates for safety reasons. According to current estimates, every American adult will have access to a COVID vaccination by the end of May.

While Texas no longer mandates COVID restrictions, NIADA will follow whatever protocols and precautions are necessary to ensure the well-being of Convention attendees.

"We couldn't be more thrilled to welcome our members back to the in-person experience that has been so popular over the years," NIADA CEO Robert Voltmann said. "This opens up so many education opportunities for independent vehicle dealers."

Those education opportunities will include sessions organized in three tracks – Retail, Buy Here-Pay Here and Service – as well as something new: a series of 20-minute single-topic micro-sessions called the Service Bay, which, Voltmann said, "will allow us to exponentially increase the number of topics we can address."

As in the past, the NIADA Convention and Expo will also include special events, awards and an Expo Hall featuring exhibitors offering the latest products and services to help dealers operate more efficiently, leverage technology, find finance sources, grow their business and stay ahead of the competition.

The Convention venue is easily accessible from San Antonio's famed River Walk and its restaurants and attractions, as well as NIADA's headquarters hotel, the San Antonio Marriott Rivercenter.

### **About NIADA**

The National Independent Automobile Dealers Association (NIADA) is among the nation's largest trade associations, representing the used motor vehicle industry comprised of some 40,000 licensed used car dealers. Since 1946, NIADA has represented the voice and interests of used car dealers at the federal level in Washington D.C. Coupled with its state association network across the country, NIADA's grass-roots framework provides a dual layer of advocacy unmatched in the used motor vehicle industry.

For 75 years, NIADA has engineered programs and leveraged technology to fulfill its mission to advance, educate and promote the independent used car dealer. NIADA members subscribe to a strict Code of Ethics of duty, honor and integrity, and believe in the advancement of small business in support of the free-market system. More information about NIADA programs and educational opportunities is available at [www.niada.com](http://www.niada.com) and [www.niada.tv](http://www.niada.tv).