

For Immediate Release

Contact Information:

Andy Friedlander

[andy@niada.com](mailto:andy@niada.com) or 800.682.3837

## **CLA Deepens Industry Commitment as NIADA “National Corporate Partner”**

### *CLA and NIADA to Work Together to Proactively Address Critical Tax, Accounting Issues and Elevate Dealers’ Voices on Key Issues*

**Arlington, Texas (March 2, 2020)** – Professional services firm CLA (CliftonLarsonAllen LLP) has been designated a Bronze-level “National Corporate Partner” by the National Independent Automobile Dealers Association, highlighting CLA’s commitment to independent dealers and the used vehicle industry.

*“We make it our business to know our clients and offer strategies to help them move forward,”* said Dave Wiggins, principal with CLA’s dealership team. *“Our strong affiliation with NIADA connects us immediately to member issues. That helps us commit resources and guides our thought leadership, not only to create opportunities for those in the dealership industry, but also to give NIADA members a voice on key issues.”*

Combining CLA’s resources and NIADA’s industry presence allows the organizations to efficiently and effectively address the tax and accounting issues most critical to independent dealers.

Together, CLA and NIADA can reach key IRS and political influencers to benefit the best interests of NIADA’s members.

*“The CLA team understands the day-to-day concerns our members face, and brings the experience, knowledge and perspective to help them do better,”* NIADA senior vice president of member services Scott Lilja said.

*“Whether it is minimizing income taxes, meeting manufacturer requirements for facilities and working capital or planning for business succession, CLA is there to lead.”*

CLA’s dealership practice is one of the largest in the country, giving its professionals in-depth knowledge and experience in the new and used vehicle industry.

CLA believes staying in touch with clients and businesses year-round is critical to providing relevant operational and strategic guidance.

For more information, visit [CLAconnect.com](http://CLAconnect.com).

#### **About CLA**

CLA exists to create opportunities for our clients, our people and our communities through industry-focused wealth advisory, outsourcing, audit, tax and consulting services. With more than 6,200 people, 120 U.S. locations and a global affiliation, we promise to know you and help you.

For more information, visit [CLAconnect.com](http://CLAconnect.com). Investment advisory services are offered through CliftonLarsonAllen Wealth Advisors, LLC, an SEC-registered investment advisor.

#### **About NIADA**

The National Independent Automobile Dealers Association (NIADA) is among the nation’s largest trade associations, representing the used motor vehicle industry comprised of more than 38,000 licensed used car dealers. Since 1946, NIADA has represented the voice and interests of used car dealers at the federal level in Washington D.C. Coupled with its state association network across the country, NIADA’s grass-roots framework provides a dual layer of advocacy unmatched in the used motor vehicle industry.

For more than 70 years, NIADA has engineered programs and leveraged technology to fulfill its mission to advance, educate and promote the independent [used car dealer](#). NIADA members subscribe to a strict Code of Ethics of duty, honor and integrity, and believe in the advancement of small business in support of the free-market system. More information about NIADA programs and educational opportunities is available at [www.niada.com](http://www.niada.com) and [www.niada.tv](http://www.niada.tv).