NIADA DEALER DEVELOPMENTS

NIADA OFFERS RELEVANT AND UP-TO-DATE AUTOMOTIVE TRAINING AND EDUCATION PROGRAMS.

As the best in the industry, many of our award-winning programs are conducted on a regional or state level around the country. Each training leader has a minimum of ten years of experience in their area of expertise. From the sales associate to the controller to the receptionist, we have a training workshop that will fit your needs. Each year we are privileged to provide training and education programs at over 20 state and national conventions. Please contact us if you would like NIADA to visit your event.

NIADA DEALER TWENTY GROUPS
www.twentygroups.com

DEALER 20 GROUPS

The NIADA Dealer Twenty Group program helps dealer-owners run their operations more profitably, conducting Twenty Group meetings all across North America. Whether it is one of our independent dealer, Retail, BHPH, LHPH, Controller, Finance or Service groups, we have a Twenty Group to fit your needs. Our Twenty Groups are considered the "graduate school" of automotive management. A Twenty Group will help you run your business more efficiently and more profitably. Dealers have used Twenty Groups to build their businesses for more than 50 years. On a regular basis and under the direction of one of our seasoned moderators, your Twenty Group will meet to exchange ideas, identify best practices and discover opportunities and challenges facing your dealership. A Dealer Twenty Group is an association of 12 to 20 automotive dealers with similar business models and similar-size operations. Members meet at various locations, decided on by the group, to share best practices, their successes and failures, ideas to improve operations, and most important, their financial (composite) data. Each Twenty Group meets three times per year at approximately four-month intervals.

NIADA.TV

NIADA.TV is a free network of educational training programs available exclusively for NIADA, NADA and NAAA members, their employees, and industry leaders and vendors. Located at www.niada.tv, this network includes over 600 hours of educational training programs, industry news highlights, as well as live webcasts of industry events and educational sessions. All of these programs are designed to assist dealers in establishing and expanding their dealership operations and profitability. NIADA.TV also hosts several weekly and monthly special programs and live webcasts throughout the year.

NIADA | NABD CONVENTION & EXPO:

The NIADA | NABD Convention & Expo is our premier event which combines resources of NIADA and the National Alliance of Buy Here-Pay Here Dealers in a used car industry Mega-Conference — offering the best training available for independent vehicle dealers. With an extensive, comprehensive and wide-ranging array of topics, including digital/social media marketing, legal and compliance issues, inventory sourcing, collections, sales, customer service, F&I, management, service department operations, cybersecurity, certified pre-owned and much more. Designed to give you the tools, techniques and strategies to accelerate your dealership and its operations in the race toward your finish line — SUCCESS. Our Exhibit Hall will be filled with more than 200 exhibitors offering the latest cutting-edge technology, products and services designed to give you an edge as you accelerate through today’s ultra-competitive used car market.

WHY YOU, AS A PROFESSIONAL, SHOULD ATTEND THIS EVENT:
- Gain critical training
- Face-to-face interactions that drive new ideas and build connections
- Receive updates on legislative, regulatory and compliance issues
- Share best practices
- Learn about the most current technologies, products and services offered by a wide variety of our top-notch exhibitor partners
to accelerate your dealership

FEATURING:
- Compliance Training
- CPO Training
- Retail Operations Training
- Early Registration Rate

NABD BHPH SUBPRIME FALL CONFERENCE | POWERED BY NIADA - OCTOBER 2019

CONFERENCE HIGHLIGHTS:
- Training for New & Experience Operators
- Network with Industry Experts
- Capital to Fund Your Operation
- Collections & Underwriting Training
- Best Practices that Work Today and in the Future
- The Latest Marketing Strategies
- Legal and Compliance Updates
- Exhibit Hall with all the Latest Products & Services
- New Industry Technology

For additional information go to www.niada.com or call 888-906-8283