



# NIADA Announces New Corporate Partner Levels



*NIADA's growing Member Services department has changed its look for 2013.*

*The NIADA National Corporate Partnership program now encompasses four levels, having added a new and exclusive top-tier Diamond level designation for NIADA's most prestigious and valuable vendor partnerships.*

*Our 2013 National Corporate Partners provide the best automotive products and services in today's marketplace. The program is designed to help you network with automotive vendors who meet stringent criteria, whose company financials have been reviewed and whose products and services meet the highest standards.*

**NIADA is happy to announce the addition of three new Bronze level partnerships: AutoManager, Dealertrack Technologies and United Acceptance. Check out the details below.**

## AutoManager Provides Versatile Software



AutoManager, Inc., a provider of dealer management software and online vehicle marketing solutions, has joined NIADA as a Bronze level National Corporate Partner.

AutoManager has nearly 30 years of experience in the auto remarketing industry, having developed software and technology for auto dealers since 1984.

AutoManager's mission is to provide powerful, practical and affordable solutions to dealers' technology needs, helping increase sales while maintaining ease of use for the dealer. To that end, AutoManager's core products – DeskManager DMS and WebManager Online Marketing – are designed to share data, eliminating the need to enter the same information twice.

The company recently released a subscription bundle of DeskManager and WebManager with technical support included, called AutoManager Suite.

In an age when dealers must distinguish themselves to

consumers who are more informed and choosy than ever, AutoManager products can help a dealership become more organized, responsive and attuned to the market it serves. Call 800-300-2808 and mention you're an NIADA member to receive a 14-day free trial of AutoManager Suite.

For more information, visit [www.automanager.com](http://www.automanager.com).

## Dealertrack Brings Online Management, Credit



dealertrack technologies

Dealertrack Technologies, an NIADA Bronze level National Corporate Partner, offers web-based software and services designed to enhance efficiency and profitability for all major segments of the automotive retail industry, including dealers, lenders, OEMs, third-party retailers, agents and aftermarket providers.

Dealertrack operates the largest online credit application network in the U.S., connecting dealers to more than 1,200 lenders. Dealertrack also delivers a comprehensive solution set for

independent dealers, including:

- A powerful dealer management system that provides easy-to-use tools and real-time data access to enhance efficiency.
- Inventory management and transportation offerings to help accelerate used vehicle turn rates and vehicle delivery.
- Sales and finance solutions that streamline the in-store and online sales process by structuring deals from a single platform.
- Online motor vehicle registration, lien and titling applications and services, and collateral management services.
- Digital retailing solutions that integrate advanced vehicle search, pricing and payment tools directly into a retailer's website.
- Digital marketing and website solutions.

For more information, visit [www.dealertrack.com](http://www.dealertrack.com).

## United Acceptance Offers Financing Help

United Acceptance, Inc., a financial organization founded in 1991 that provides capital and servicing solutions to Buy Here-Pay Here vehicle dealerships, captive finance

companies and independent finance companies, has joined NIADA as a Bronze level National Corporate Partner.

UAI's long-term relationships with auto dealers and its employees have contributed to its growth from a local company in Atlanta to an organization that purchases receivables nationwide.

UAI's mission is to be a strong financial partner to used car dealerships, allowing them to accelerate their profits through the sale of their receivables – its slogan is "Profits Through Partnership."

As it becomes increasingly difficult to secure credit facilities, selling contracts can be a viable source of raising capital. United Acceptance purchases automobile installment sales contracts (bulk receivables) from BHPH dealers, franchise dealers, finance companies and banks. Its bulk purchase program is simple, and quick funding is available to assist with immediate cash flow needs.

For more information, visit [www.uaidirect.com](http://www.uaidirect.com) or call 877-281-2360.