

For Immediate Release

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## AutoRaptor Becomes NIADA's Newest National Corporate Partner

*Automotive Lead Management Software Provider Offers CRM Developed for Independent and BHPH Dealerships*

**Arlington, Texas (Feb. 27, 2020)** – AutoRaptor, a provider of automotive lead management software, has been selected by the National Independent Automobile Dealers Association as a Bronze-level National Corporate Partner.

The partnership further solidifies AutoRaptor's longstanding affiliation with NIADA and its commitment to independent dealers and the used vehicle industry.

*"NIADA recognizes the value AutoRaptor brings to the industry and its proven track record of quality and excellence for independent dealerships,"* NIADA director of business development James Gibson said.

For 14 years, AutoRaptor has been an instrumental customer relationship management tool for large and small dealerships. Its web-based software is designed to solve lead management problems and optimize sales opportunities.

*"AutoRaptor provides dealerships with decision-making insights, smart features and personal customer service that make lead management less stressful,"* AutoRaptor founder and president Howard Leavitt said.

*"Partnering with NIADA is a natural fit for us, given our shared goal of improving used car dealers' businesses. We look forward to helping more dealers improve their sales process with the cultivation of this partnership."*

Marketing manager Amy Garofalo said AutoRaptor emphasizes the overall experience it provides to a dealership – from the onboarding [process](#) and the intuitiveness of the [software](#) to customer support and return on investment.

*"We like to say AutoRaptor makes it easy,"* she said.

For more information, call 1-888-421-6533, [email sales@autoraptor.com](mailto:sales@autoraptor.com) or visit [www.autoraptor.com](http://www.autoraptor.com).

### About AutoRaptor

AutoRaptor has been helping dealers leverage our proven sales process and turn more leads into sales with our simple, intuitive and powerful CRM.

AutoRaptor gives dealers powerful features, like automated action plans, texting, license scanner, Sales Rep activity reports and third-party integrations, to improve their sales team's effectiveness and to focus on high probability leads. Management can monitor the sales team at a glance and always know which activities are producing the best results. Most of our dealers see a 20 percent increase in sales within 90 days and retain up to 40 percent more of their sold customers.

For more information visit [www.autoraptor.com](http://www.autoraptor.com) or call 1-888-421-6533

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### About NIADA

The National Independent Automobile Dealers Association (NIADA) is among the nation's largest trade associations, representing the used motor vehicle industry comprised of more than 38,000 licensed used car dealers. Since 1946, NIADA has represented the voice and interests of used car dealers at the federal level in Washington D.C. Coupled with its state association network across the country, NIADA's grass-roots framework provides a dual layer of advocacy unmatched in the used motor vehicle industry.

For more than 70 years, NIADA has engineered programs and leveraged technology to fulfill its mission to advance, educate and promote the independent [used car dealer](#). NIADA members subscribe to a strict Code of Ethics of duty, honor and integrity, and believe in the advancement of small business in support of the free-market system. More information about NIADA programs and educational opportunities is available at [www.niada.com](http://www.niada.com) and [www.niada.tv](http://www.niada.tv).