

For Immediate Release

Contact Information:

Andy Friedlander

andy@niada.com or 800.682.3837

NIADA Adds StrategicSource as National Member Benefit Partner

Company Offers Discounts to Association Members on Spend Management Solutions to Maximize Their Profits

Arlington, Texas (Nov. 5, 2020) – StrategicSource, Inc., a spend management consulting company based in Bloomington, Minn., has joined with the National Independent Automobile Dealers Association as its newest National Member Benefit partner.

The automotive market is improving, according to the latest research, so it's important for dealerships to make sure they're executing spend management best practices and strategies to be in an optimal position for the recovery.

NIADA's independent dealer members can take advantage of StrategicSource's comprehensive spend management and sourcing services at discounted rates to maximize their profits.

"We're excited to become an NIADA National Member Benefit partner," StrategicSource president Doug Austin said. "Our NIADA programs can be an instrumental factor in driving profitability for association members."

With expertise in more than 130 expense, cost recovery and revenue-enhancing categories, StrategicSource can help give NIADA members peace of mind knowing highly competitive spend management solutions are being developed, implemented and audited across their dealerships to reduce expenses and improve profitability.

In uncertain times, optimizing supplier spend and cost is extremely important, and StrategicSource has its entire focus on making a big impact to your profits and cash flow, offering a personalized and customized approach to clients and aligning its solutions and tools with the needs of its clients' objectives to provide them with a competitive differentiator.

The discounted service programs offered for NIADA members include:

Profitability Improvement Program (PIP): A comprehensive, customizable sourcing, implementation and spend management solution with guaranteed ROIs.

Profit Enhancement Program (PEP): An assessment and price benchmark solution with potential to generate savings of 24 percent or more.

ExpenseEDGE: An easy-to-use purchasing portal to provide your dealership with all the price benchmarks, certified suppliers and tools you need to reduce your expenses.

"Having access to the aggressive sourcing solutions offered by StrategicSource allows NIADA members to be better positioned to reduce expenses and improve profitability," NIADA director of business development James Gibson said.

For more information or a complimentary demonstration and savings analysis, email sales@strategicsource.com.

About StrategicSource, Inc.

StrategicSource, Inc. (www.strategicsource.com) is a leading strategic partner in the delivery of spend management consulting and service solutions. Privately held and headquartered in Bloomington, Minn., StrategicSource provides customized state-of-the-art services and solutions to assist companies in optimizing their profits.

Media contact: Doug Austin, daustin@strategicsource.com

About NIADA

The National Independent Automobile Dealers Association (NIADA) is among the nation's largest trade associations, representing the used motor vehicle industry comprised of more than 38,000 licensed used car dealers. Since 1946, NIADA has represented the voice and interests of used car dealers at the federal level in Washington D.C. Coupled with its state association network across the country, NIADA's grass-roots framework provides a dual layer of advocacy unmatched in the used motor vehicle industry.

For more than 70 years, NIADA has engineered programs and leveraged technology to fulfill its mission to advance, educate and promote the independent used car dealer. NIADA members subscribe to a strict Code of Ethics of duty, honor and integrity, and believe in the advancement of small business in support of the free-market system. More information about NIADA programs and educational opportunities is available at www.niada.com and www.niada.tv.