

For Immediate Release

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VINsmart Becomes NIADA's Newest National Corporate Partner

NOBEL Systems Product Offers Association Members Comprehensive Vehicle History Reporting

Arlington, Texas (April 20, 2021) – VINsmart has joined with the National Independent Automobile Dealers Association as its newest Bronze-level National Corporate partner, offering affordable, reliable vehicle history reports to association members.

VINsmart is a product of NOBEL Systems, an approved National Motor Vehicle Title Information System (NMVTIS) data provider.

NIADA members will have access to the industry's most extensive vehicle titling information through VINsmart's partnership with NMVTIS, the only national motor vehicle titling information system to include data compiled by participating state motor vehicle agencies, insurance carriers, salvage auctions and auto recyclers, ensuring a seamless and informative process in the motor vehicle title search.

VINsmart vehicle history reports are the only ones that provide vehicle valuations from two independent data sources: J.D. Power and Black Book. They also include the latest recall, vehicle lien and theft flag information from NHTSA and NVS.

The VINsmart mobile app, available on iOS and Android, is the only vehicle history app with the compare feature.

As part of the partnership, VINsmart is offering five free credits to NIADA member dealers who join as new dealers.

VINsmart offers comprehensive vehicle history data and no subscription fees. Its credits never expire and are transferable, offering maximum flexibility.

VINsmart also offers unmatched customer service and 24/7 web access, enabling dealers to sell, buy or assess inventory anywhere at any time. There are no contracts, no minimums, no monthly subscription fees and less paperwork – enabling dealers to move used cars off the lot faster.

For more information, visit www.vinsmart.com/niada.

About VINsmart

VINsmart offers comprehensive and cost-effective reporting anytime, anywhere, helping dealers buy and sell smarter nationwide. We partner with the most reputable national industry organizations, including NMVTIS, NHTSA and NVS, to provide reliable and accurate information in every report. As an optional service, we also include vehicle valuation from two sources, J.D. Power and Black Book.

Learn more about our services, trusted data providers, no-expiration credits system and more by visiting vinsmart.com or calling 1-888-950-9550.

VINsmart is a product of NOBEL Systems®, an approved National Motor Vehicle Title Information System data provider. Founded in 1984, NOBEL Systems® delivers software solutions to a wide array of public and private clients.

About NIADA

The National Independent Automobile Dealers Association (NIADA) is among the nation's largest trade associations, representing the used motor vehicle industry comprised of more than 38,000 licensed used car dealers. Since 1946, NIADA has represented the voice and interests of used car dealers at the federal level in Washington D.C. Coupled with its state association network across the country, NIADA's grass-roots framework provides a dual layer of advocacy unmatched in the used motor vehicle industry.

For more than 70 years, NIADA has engineered programs and leveraged technology to fulfill its mission to advance, educate and promote the independent used car dealer. NIADA members subscribe to a strict Code of Ethics of duty, honor and integrity, and believe in the advancement of small business in support of the free-market system. More information about NIADA programs and educational opportunities is available at www.niada.com and www.niada.tv.